

# IMPACT OF NEXUS

"In NEXUS I have found a glimpse into the future of Memphis, with people of diverse backgrounds combining their collective wisdom and talents for the betterment of the community. My mentor provided me with his unique point of view which prompted me to look at issues outside of parameters based solely on my past experiences."

~**Jeb Fields - Protégé / Vice President / Commercial Advisors, LLC**

"Encouraging the development of new, capable and principled leaders for our city is critical for Memphis to thrive and be all that it can be. NEXUS has given me the opportunity to share some of my experiences while at the same time become encouraged myself about the potential class of rising leaders in the community. Developing a relationship with my protégé has been a privilege and a joy."

~**Barbara Prescott - Mentor / Vice President, Consultant & Licensed Professional Counselor / Allie Prescott & Partners**

"I've had the opportunity to participate in NEXUS as both a protégé and a mentor, and both experiences have challenged me personally and professionally. The sessions are timely and applicable, and the personal interaction provides a type of "support group" that is often missing within the traditional business community."

~**Sally Pace - Mentor and Past Protégé / Director of MemphisConnect**



"I was a protégé in the very first year NEXUS was introduced. Not only did I meet a great mentor but I was exposed to the community. I have built a network for which I am always indebted to NEXUS."

~**Sridhar Sunkara - Past Protégé / Director Information Systems / Center City Commission**

# KEYS TO NEXUS:

- **A mentor-driven program**, whereby the mentors commit to participate in the monthly sessions, to be trained in leadership alongside their protégé and to meet with their protégé once per month informally outside of the monthly sessions, arranged at the convenience of both.
- **Protégé recruitment** occurs through pre-existing mentor relationships or through MPACT Memphis. Both mentor and protégé attend an opening retreat and are required to attend at least seven of the nine monthly sessions.
- **Attend the opening retreat** which focuses on "Your Leadership Strengths." The opening retreat is said to be a highlight of the program and gives participants an opportunity to meet and connect.
- **Nine monthly interactive teaching sessions** led by several exceptional leaders from within the Memphis community and national executive mentor Bobb Biehl, founder of Masterplanning International.
- **A reasonable cost**, subsidized by corporate sponsors and private donations. The program fee is \$500 for mentors and protégés, and includes an opening retreat, curriculum materials and monthly dinner sessions. Scholarships are available through the Wilson Foundation Scholarship Fund.
- **A proven curriculum**, accredited through the University of Memphis and Christian Brothers University, covers the key elements every leader must master: Asking, Building, Communicating, Dreaming, Ethical Decision Making, Focusing, Funding, Growing, Leading Through Change, Mentoring, Motivating and Planning.

"I am convinced that mentoring is the most critical thing we can do today to prepare and protect the next generation of leaders."

~**Bobb Biehl - Executive Mentor / Masterplanning Group & NEXUS Speaker**

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**NEXUS**  
A PROVEN EXPERIENCE IN LEADERSHIP

Encouraging & Equipping the  
Next Generation of Community Leaders  
through Proven Mentor Coaching & Teaching

[www.nexusleaders.org](http://www.nexusleaders.org)

# OVERVIEW

## The program is called NEXUS:

A Proven Experience in Leadership, and it is impacting individuals and our city.

The need to encourage and equip the next generation of community leaders in Memphis is obvious to those who know our city best. Experienced leaders understand that leadership development is fundamental to ensure the positive growth and economic security of our community.

Second Presbyterian Church and MPACT Memphis jointly founded NEXUS in 2003 as a vehicle for the development and improvement of leadership skills, as well as a means for participants to make valuable connections with leaders in the Memphis community.

This initiative has been successful in creating a forum for interaction across religious, racial, and gender lines based on the common interests of leadership development and community improvement. NEXUS has trained almost 400 current and emerging leaders positioned to build a stronger Memphis community.

NEXUS is unique in that it seeks to duplicate the experienced leader and develop the young, emerging leader through mentorship and relationship. The mentor-protégé relationship is the key component of the NEXUS experience. NEXUS provides a forum where developing leaders can learn proven leadership skills in a mutually challenging environment from top-flight coaches and mentors. It is through this mentor-protégé relationship that NEXUS seeks to cultivate and duplicate principle-centered leaders to build a better Memphis.

*"NEXUS has been a great experience in meeting other professionals whose path I may not otherwise cross. It has been a wonderful way to familiarize myself with others that are focused on improving Memphis in their respective areas of focus."*

**~Mark H. Yancy - Protégé / Major Gifts Coordinator / Methodist Healthcare Foundation**

# FREQUENTLY ASKED QUESTIONS

## Q: What is the time commitment for NEXUS?

Approximately four to five hours each month from August - May.

- A dinner and teaching session from 5:30 p.m. to 8:00 p.m., one Thursday night a month from September - May.
- A one-on-one informal meeting, usually over coffee or a meal, arranged at the convenience of both the mentor and protégé. The purpose of this time is to pursue leadership mentoring goals agreed upon by the two.
- Assigned reading to include no more than three books and various timely articles.
- An annual overnight retreat from Friday evening through Saturday afternoon to kick-off the NEXUS experience each fall.

## Q: How are mentors recruited for NEXUS?

- Mentors are recruited each spring by invitation.
- The NEXUS Board approves a list of mentors. The committee compiles the list from its knowledge of area leaders and from recommendations made by current NEXUS mentors and protégés as well as alumni.
- The selection criterion, set by the NEXUS Board, includes that potential mentors be leaders the committee would like to see "duplicated" in our community.

## Q: How are protégés recruited for NEXUS?

Protégés are recruited three ways:

- A mentor may recruit his or her protégé from a pre-existing relationship.
- MPACT Memphis, a co-sponsor of NEXUS and a Memphis leadership organization for individuals 40 and under, recruits its members who would like to be matched with a mentor.
- NEXUS Alumni and Board members may suggest potential protégés for participation in the program.

*"NEXUS is looking for mentors who are committed to our community and are willing to invest in its future."*

**~Sandy Willson / Senior Pastor, Second Presbyterian Church / Co-Founder of NEXUS**

## Q: How are protégés and mentors paired for the program?

The NEXUS Board and MPACT Memphis utilize detailed questionnaires, as well as personal insight and relationships, to pair mentors and protégés together in complementary relationships.

## Q: What is the cost to participate?

- The program tuition is \$500 for both mentors and protégés and covers the costs of the overnight retreat, curriculum materials, monthly dinners and closing banquet. Corporate sponsors, private donations and grants subsidize NEXUS' expenses so that the program may be offered at a reasonable cost to individual participants.
- All participants, both mentors and protégés, must pay tuition.
- Area companies and organizations offer tuition reimbursement for their employees and members.
- Tuition scholarships are available to both mentors and protégés.

## Q: When is tuition due and are scholarships available for mentors and protégés?

- Tuition in full or a confirmed payment plan is due in August before the fall term begins.
- Tuition scholarships are available for both mentors and protégés through the Wilson Foundation.
- Although scholarships are available, every participant is required to make at least a \$100 personal or corporate financial commitment. Prior experience proves that participants' sense of investment, ownership and accountability are essential to the program's success. NEXUS does not disqualify participants for financial reasons.
- A committee reviews scholarship and grant requests.

## Q: How do I obtain graduate level credit for NEXUS?

Forms from the University of Memphis and Christian Brothers University are available in the NEXUS office for this proven, accredited curriculum. NEXUS participants work with the Dean of the University College for this graduate school offering.

*"As a mentor, I don't know of many things more worthwhile and powerful than the opportunity to make a meaningful investment in someone's life."*

**~Kem Wilson - Mentor / Principal / Kemmons Wilson Companies**



# NEXUS BOARD OF DIRECTORS

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**Sandy Willson** / Chairman / Senior Minister / Second Presbyterian Church

**James Armfield** / President / Memphis Athletic Ministries

**Audra Bares** / Product Specialist / Medtronic Spine & Biologics

**Richard Bourland** / Owner / Mid South Bunk Beds

**Nancy Coe** / Morgan Stanley / Financial Advisor

**Susie Craft** / Senior Counsel / SunTrust Bank

**Albert Crews** / Associate Director / AT&T

**Hamp Holcomb** / Financial Advisor / Strategic Financial Partners

**David Leake** / Attorney / Winchester Law Firm

**Andy McArtor** / Pilot & Instructor / FedEx Express

**Sally Pace** / Senior Vice President of Marketing & Communications / FTN Financial

**Don Riley** / Executive Director / Discipling Men, Inc.

**Bathsheba T. Sams** / Director of Human Resources / International Paper

**Sridhar Sunkara** / Director of Information Systems / Center City Commission

**Roby Williams** / President / Black Business Association of Memphis

**Kem Wilson** / Principal / Kemmons Wilson Companies

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## Our Mission

To encourage and equip the next generation of community leaders through proven mentor coaching and teaching.

## Our Vision

To build a stronger Memphis community through the duplication of principle-centered leaders and become a prototype for other communities.

# NEXUS 2011 SPEAKERS & SESSIONS

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<b>August 13 &amp; 14, 2010</b>	Your Leadership Strengths	<i>Opening Retreat</i> Victory Ranch Bolivar, TN
<b>September 16, 2010</b>	Mentoring	<b>Beverly C. Robertson</b> President National Civil Rights Museum
<b>October 14, 2010</b>	Motivating	<b>Madan Birla</b> Author, Founder & President Innovation Culture Group
<b>November 4, 2010</b>	Leading Through Change	<b>Meri Armour</b> President & CEO Le Bonheur Children's Hospital
<b>December 2, 2010</b>	Dreaming & Implementing	<b>Lyman Aldrich</b> Community Leader & Founder of Memphis in May
<b>January 13, 2011</b>	Communicating	<b>Bryan Jordan</b> President & CEO First Horizon National Corporation
<b>February 3, 2011</b>	Asking	<b>Bobb Biehl</b> Executive Mentor Masterplanning Group
<b>March 3, 2011</b>	Ethical Decision Making	<b>Sandy Willson</b> Senior Minister Second Presbyterian Church
<b>April 7, 2011</b>	Building	<b>Sam Wolgemuth</b> Consultant & Executive Coach Operating Partner Tri-Artisan Capital Partners
<b>May 5, 2011</b>	Focusing	<i>Graduation</i> <b>Bobb Biehl</b> Executive Mentor Masterplanning Group

# PAST MENTORS

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Fleet Abston / Old Waverly Investments  
Will Albritton / Ric Nuber YMCA  
Sally Alston / Associated Builders & Contractors of TN  
Levernese Anderson / International Paper  
Rocky Anthony / Second Presbyterian Church  
Becky Atkinson / FedEx  
Shali Ledbetter Atkinson / RISE Foundation  
Dr. James G. Avery / Avery and Meadows, D.D.S., PC  
John Avis / Collegiate School of Memphis  
Doug Bacon / MFACT Memphis  
Kirk Bailey / 1st Trust Bank for Savings  
JoeAnn Ballard / Neighborhood Christian Center  
Lynn Ballinger / Morgan Keegan  
Charles Barnes, Sr / Memphis Chemical & Janitorial Supply  
Jon Becker / Second Presbyterian Church  
Dr. Rosie Phillips Bingham / University of Memphis  
Earl Blankenship / Mercury Investment Management  
Kim Blankenship / Second Presbyterian Church  
Martha Perine Beard / The Federal Reserve Bank of St. Louis  
Dr. Neal Beckford / Otolaryngology Associates of the Mid South  
Richard Bourland / FedEx  
Kelvin Bowen / Memphis Athletic Ministries  
Tim Bowers / FedEx  
Tom Bozeman / For The Kingdom Camp  
Jim Brasfield / Brasfield Business Resources  
Brenda Brazley / Hope Christian Community Foundation  
Dr. Phyllis Buford / LeMoyné-Owen College  
Cindy Burleson / St. Jude  
John Burns / Baker Donelson  
Lee Burns / Presbyterian Day School  
Renee Carpenter / Crump Mortgage  
Jeanne Carr / Team Trek Coaching  
Gayle Carter / Shea Design  
Allen Chapman / The Lincoln Electric Company  
Pamela Clary / Community Capital  
Nick Clark / Clark & Clark  
Barbara Clemen / Total Health Chiropractic and Rehabilitation Clinic  
Darrell Cobbins / Commercial Advisors, LLC  
Nancy Coe / Morgan Stanley  
Harold Collins / Shelby County Attorney General's Office  
Jan Conder / Presbyterian Day School  
Suzanne Copeland / First Tennessee  
Dick Cowan / Rees Memphis, Inc.  
Judge Chris Craft / Shelby County Justice Center  
Holly Craft / GlaxoSmithKline Oncology  
Susie Craft / SunTrust Banks, Inc.  
Albert Crawford / Airways Lamar Business Associates  
Albert Crews / AT&T  
Jim Crocker / First Tennessee Bank  
Rob Crump / Crump Mortgage  
Pearson Crutcher / The Society of Entrepreneurs  
Pat Danehy / NewSouth Capital Management, Inc.  
Heather Davis / Briarcrest Christian School  
Greg Deener / GTx, Inc.  
Larry Dormois / Pediatric Dental Group  
Tom Dyer / Wilson Investment Management, LLC  
Howard Eddings / Memphis Leadership Foundation  
Jimmy Edwards / Fluid Power of Memphis, Inc.  
Scott Edwards / Self Employed  
Charles Elliott / City of Memphis  
Buzz Fly / Patterson Warehouses, Inc.  
Dr. Sylvana Ford / University of Memphis  
Jim Gainer / Hickory Unlimited  
Dr. Ted Galyon / The East Memphis Orthopedic Group  
Matt Gandy / FedEx Express  
Jacky Galliff / EPC Ministries  
Mike Galliff / Second Presbyterian Church  
Sharon Goldsworthy / City of Germantown  
Franketta Guinn / Memphis Business Academy  
Lauryce Graves / AutoZone  
Rev. Howard A. Griffen / AME Restoration Project  
Frank Gusmus / First Tennessee Bank  
Jane Hanafin / Le Bonheur Children's Hospital  
Mike Harris / Hope Christian Community Foundation  
Jay Harvill / Lipscomb & Pitts Insurance, LLC  
Dana Hay / Second Presbyterian Church  
Steve Hearn / Presbyterian Day School  
Mark Hendricks / St. Jude Children's Research Hospital  
Dr. Kistie Hendrix / Dr. Kistie Hendrix  
Daniel Henley / Journey Christian Church  
Bob Hester / Deloitte & Touche, LLP  
Adella Heard / First Tennessee Bank, First Horizon Nat'l Corp  
Ron Hickman / Kemmons Wilson Companies  
Larry Higginbotham / Higginbotham Family Dentistry  
Hamp Holcomb / Strategic Financial Partners  
John Holmes / Retired Physician

Don Howdeshell / Morgan Keegan & Co., Inc.  
Marilyn Hughes / Hilton Hotels Corporation  
Mark Ivie / Memphis Network LLC  
Lynn Jackson / Russell, Montgomery & Associates  
Mark Jenkins / Commercial Alliance Management  
Don Jordan / Jordan Enterprises  
Jack Joseph / International Paper  
Kathy Kelley / K. Design Advertising  
Elizabeth Kenworthy Farrar / Memphis Oral School for the Deaf  
Eric J. Knowles / Advanced Toxicology Network  
Scott Knowlton / Lewis & Knowlton Financial  
Jenny Kollnow / Memphis Grizzlies Charitable Foundation  
Jana Davis Lamanna / Black, McLaren, Jones, Ryland & Griffiee  
Dr. Kitty Lawson / Victims to Victory  
David Leake / Winchester Law Firm  
Joyce Lower / Joyce's Signs  
Tony Ludlow / USMC Fitness BOOT CAMP  
Jerry Martin / Kemmons Wilson Insurance  
Andy McArtor / FedEx  
Harris McCraw / Morgan Keegan & Company  
Lola Cremer McCroney / St. Jude Children's Research Hospital  
Linda P. McVean / Christ Methodist Day School  
Dan Meadows / Avery and Meadows, DDS  
Melinda Medlin / Capitol Network, Inc.  
Kim Moore / Fox 13  
Rick Moore / Lehman-Roberts Co.  
Dwight Morris / Dwight A. Morris Oral Surgery  
Olin Morris / Retired  
Robyn Murphy / General Motors  
Susan Nash / Second Presbyterian Church  
Rich Neal / FUNDamentals, LLC  
Cardell Orrin / Linx Consulting  
Calvin Ozier / UWT  
Ashley Pace / Regions  
Gifford Pace / Valassis Sales & Marketing  
Sally Pace / FTN Financial  
Larry Papanas / Biomimetic Therapeutics  
Daniel Patterson / Silverleaf Capital Partners, LLC  
Jacqueline Payne / FedEx  
Debbie Perkins / IBM Corporation  
Zack Perry / FedEx Services  
Peter Pettit / Bass, Berry & Sims, PLC  
Lewie Polk / Memphis Athletic Ministries  
Dr. Bevaloe Pray / Christian Brothers University  
Allie Prescott / Allie Prescott & Partners  
Barbara Prescott / Allie Prescott & Partners  
Sara Reese / Target Pharmacy  
Boyd Rhodes / Wyatt, Tarrant & Combs, LLP  
Don Riley / Discippling Men, Inc.  
Susan Riley / Methodist Germantown Surgery Center  
John Roberts / Allstate Insurance Agency  
Charlotte Robinson / Second Presbyterian Church  
Whit Robison / FedEx  
Bathsheba T. Sams / International Paper  
Karin Sarraff / International Paper  
Ben Scott / FedEx Solutions  
Walter Scott / Seltmann Scott, LLC  
Dr. Sam Shaw / Berclair Elementary School  
Karen Shea / Fish and Associates  
Bobby Shute / Memphis Pool  
Vicki Simmons / Second Presbyterian Church Foundation  
Phil Sistrunk / Pier 1 Imports  
Dean Smith / FedEx Express  
Harry Smith / Schilling Enterprises  
Frank Stallworth / Magna Bank  
Mark Stansbury / University of Memphis  
Brent Stenberg / Christian Psychological Center  
Jeni Stephens / The Exceptional Foundation  
Susan Stralka / Baptist Rehabilitation-Germantown  
Elizabeth Taliaferro / Presbyterian Day School  
Dick Tarr / InMotion Musculoskeletal Institute  
Robert Tayloe / Hobson Company Realtors, Inc.  
Albert Throckmorton / St. Mary's Episcopal School  
Nikki Tinker / Northwest Airlin Pinnacle Airlines  
Park G. Vestal / Memphis Athletic Ministries  
Michael Vitali / FedEx Express  
Regina Walker / United Way  
Burt Waller / Christ Community Health Services, Inc.  
Harold Ware / Second Presbyterian Church  
Ruth Warren / Clark and Clark  
Vicki Weber / Smith-Ark Farms, Inc.  
John Wepfer / Wepfer Marine, Inc.  
Katie West / Second Presbyterian Church  
Sharon Wheeler / Baptist Memorial Healthcare Foundation  
Lain Whitaker / St. Mary's Episcopal School  
Margaret Williams / Federal Express  
Roby Williams / Black Business Association of Memphis  
Lewis Williamson / Citigroup Smith Barney  
Carolyn Wills / Bottletree Design Group  
Sandy Wilson / Second Presbyterian Church  
Kem Wilson / Kemmons Wilson Companies  
Dr. James G. Wingate / LeMoyné Owen College  
Fenton Wright / The Memphis Shalom Project

# PAST NEXUS SPEAKERS

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**Dr. Tony Aretz** / Academic Vice President / Christian Brothers University

**Bob Biehl** / Executive Mentor / Masterplanning Group

**Ruby Bright** / Executive Director / Women's Foundation for a Greater Memphis

**Nancy Coe** / Financial Advisor / Morgan Stanley Global Wealth Management

**Joan Cronan** / Women's Athletic Director / University of Tennessee

**Rose Jackson Flenorl** / Manager / Social Responsibility / FedEx

**Harold Ford, Jr.** / US House of Representative / Congressman

**Micah D. Greenstein** / Senior Rabbi / Temple Israel

**Dr. Carol Johnson** / Superintendent / Memphis City Schools

**Pat Lawler** / Executive Director / Youth Villages

**Robert Lipscomb** / Chief Executive Officer / City of Memphis

**Gordon MacDonald** / Author & Speaker

**Deanie Parker** / President / Soulsville Foundation

**Steve Reynolds** / President & CEO / Baptist Memorial Health Care Corporation

**Shirley Raines** / President / University of Memphis

**Beverly Robertson** / President / National Civil Rights Museum

**Gayle S. Rose** / Philanthropist / CEO / EVS Corporation

**Gary S. Shorb** / President & CEO / Methodist Le Bonheur Healthcare

**Rita Sparks** / Community Leader

**Brent Stenberg** / Executive Director / Christian Psychological Center

**Dr. Jose A. Velazquez** / CEO / Latino Memphis

**A.C. Wharton** / Mayor / City of Memphis

**Sandy Willson** / Senior Minister / Second Presbyterian Church

**Luke Yancy** / President / Mid-South Minority Business Council